Ver# I Mod# 0 Status Confirmed

Rep Order# 6852702 EC'd Yes

Traffic Order# 106601

601 Printed: 09/17/2012 11:48 AM
Last Received: 09/14/2012 9:48 AM
Showing Buylines: All Lines

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Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().OBAMA FOR AMERICA
Product OBAMA 60'S
Estimate# 1775 Maura Gilroy

Agency () GMMB

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

Total Spots

Total Cost -----

Daypart -----

N

\$1,300.00

99	Flight Dates Hiatus Weeks
95/101/1775	Agency C/P1/P2/E
WASHINGTON, DC 20007	WASHI
OI NW	WALLS A DOOR

	Vooks
09/15/2012 - 09/21/2012	Dates
	C/PI/PZ/E

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	35-45	देह-पुर	?P-4?	11 A- 12P	15A-11A	47-10A	930A-10A	/A-8A	/A-38	6A-7A	/A-3A	6A-7A	56-6A	Time	ľ
	DR. FILLE	THE ECCTURS	DAYS OF OUR LIVES	PACHEL RAY	LCDVA CHOM: TI	TCDAZ SROW II	CHRIS MATTHERS SHOW	TODAY ON SUNDAY	SATURDAY TODAY	NEWS 3 AT SUNRISE	TUDAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program	
	:: 63:	: 68	:60	5.	: 60	3 60°	: 60	: 60	: 6	3 6 C	39:	1.60	: 60	Len	3
	5976.00	\$200.50	S850.30	\$550.00	90,000	5 786. DC	21,000.00	\$1,250.00	51,250.00	3/100.03	09,09% 13	51,300.¢0	\$650.00	Rate	
	03/17-03/21	17,667,1763	14.50-71/6.1	17780-41380	17,60-,1,69	777R9-11/FJ	09/16-09/1 ₆	§1760-91783	91/60-51/ko	09/15-09/15	(3/17-63/21	09/17-09/21	17.760-41760	Dires	
	ш	T&	2	*	~	NO.	ъ	ga.	<u> </u>	ĕ	4	.24	2	Spots/Week	
	1			(=)	8 1— 8	H				-	HTC	125		# 0	

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\$760.00

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35,88C.GC

\$5,200.00

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\$400.00

\$1,700.0G

31,350.00

81,480,000

57, 40,00

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\$1,300.00

51,400.00

30,398,13

\$1,250.60

\$1,250.00

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i. C	2:	N: Or	25	2.	7.3	22	21	20	19	œ	Ŧ,	15\s	15	1	5	ie Tiser)rder# Yes
9 4		SA		-F	S.S.	SA	:3 - -1	C.S.	20	Ü	ŝÅ	М-F	M − El		Day	KSNV-TV LAS (),OBA OBAMA 60'S 1775 Maura Gilroy	6852702
17E-18	135F-12A	1130P-1A	1235A- 135A	1135F- 1235Å	11F-i135e	liP-1135P	11P-1135P	40f R-4085	1CP-115	10P-11p	5P-63CP	4365-45	430P-5P	1	Time	V LAS VI:GAS, NV.). OBAMA FOR AMERICA A 60'S Gilroy	Ver#
LAW & CRUEH	Ã	SATURDAY NEGHT LIVE	LATE WIGHT W/JIMMY FALLON	TONICHT SHOW W/ JAY LENO	NEWS 3 NICHTSIDE	NEWS 3 NIGHTSIDE	NEWS 3 NICHTSIDE	SON NT EB: DET & S FRAN	RCCK CENTER- BRIAN WILLIAMS	PARENTHOOD	KSNV EARLY NEWS	EARLY NEWS	NEWS ; AT 430P		Program	MERICA Agency (MERICA 3 Were the state of	l Mod# 0 Status Confirmed

EC'd Yes	Station KSNV-TV LAS VI:GAS, NV. Advertiser ().OBAMA FOR AMERICA Product OBAMA 60'S Estimate# 1775 Buver Maura Gilrov	Phone# Fax#	H	15 M-F 430F	16 M-F 5P-63CP	1/ SA 5P-63CP	18 TJ 10P-11p	19 W 1CP-118	20 SU 530P	21 M-E 11P-	22 SA liP-1135P	2J SU 11P-1135P		24 M-F 1135F- 1235A	м 	S 34 K	S S 3 K
Ver# 1 Mod# 0 Status Confirmed		H	Program	430P-5P NEWS 4 AT 430P	3CP EARLY NEWS	3CP KSNV EARLY NEWS	11P PARENTHOOD	11P ROCK CENTER- BRIAN WILLIAMS	530P-830P SON NT EB: DET & S FRAN	11P-1135P NEWS 3 NIGHTSIDE	135P NEWS 3 NIGHTSIDE	1358 NEWS 3 NICHTSIDE	TONIGHT SHOW W/ JAY LENO	- LATE NIGHT W/JIMMY FALLON	SATIRDAY SITE		SPORTS NIGHT IN
Traffic Order# 106) GMMB 250 K ST NW ASHINGTON, DC 20007 (P2/E 95/101/1775	8	Len Race	 :60 \$1,400.00	:60 \$2,000.00	:60 =1,300.00	:60 56,400.00	:60 58,400.00	:50 \$16,000.00	52,200,00	:60 \$2,200.00	:50 \$2,200.00	:50 აობნ.00	:60 \$450,70		:60 31,500,00	:50 321C.00
601 Prin Last Received: 09/ Showing Buylines: All Lines		2	Dates	09/17-09/21	09/17-09/21	09/15-09/15	81/60-81/60	61/60-61/60	09/16-09/16	09/11-09/21	09/15-09/15	C3/16-83/16	17766-71760	09/17-09/21		(9/15-09/15	
ited: 14/2012 9	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week # of	 2	1.05	1	-	1		3	۳	H	1250 1250 1250 1250 1250 1250 1250 1250	F.F.	te.		
09/17/2012 J1:48 AM :48 AM) PHILADELPHIA) AMY MCCREARY	# 215-568-6540 215-568-1845	u	 2 \$2,800.00	4 \$8,000.00	31,300.00	2 56,400.50	sa,400.00	2 \$16,000.00	3 \$6,600.00	1 \$2,266.00	3 \$2,200,00	3 \$3,4c0.00	10.008/15	1 \$1,500.00		1 52/0.00
2 of 3			Daypert														

Rep Order# 6852702 Ver# 1 EC'd Ycs	Mod# 0	Mod# 0 Status Confirmed	Traffic Order#106601	601 Pri Last Received: 09. Showing Buylines: All Lines	Printed: 09/17/2012 11:48 AM 09/14/2012 9:48 AM Lines	2 11:48 AM
♣ ¥	ICA	Agency (): 3050 K S WASHII Agency C/P1/P2/E	() GMMB 3050 K ST NW WASHINGTON, DC 20007 C/P1/P2/E 95/101/1775		Rep Firm Sales Office () Salesperson ()	PHILADELPHIA AMY MCCREARY
Phone# Fax#		Flight Dates Hiatus Weeks	c		Salesperson Phone# Salesperson FAX#	215-568-6540 215-568-1845
Report Totals: 56 / \$88,310.00						
-SALES MONTHLY TOTALS-						
Sep 12: 56 / 888,310.00						
Sales Totals: 55 / 588,310.60						

3 of

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EST SHARES -- COMPETITIVE COMMENTS- Station Totals: 56 / S68, 310.00

Lines not sent/rold/rtrn: 0 / 50.00

-COMPETITIVE-

Market Totals

\$220,775

XXXX CATV

0.50

KUUD KBLR

H ...

KVCW

25

KVMY KLAS

2: 20

KSNV KVVC

0.0 ≥ (L ⊆ 13 %

Books

Demos PA35+ NCA17

PLEASE NOTE ADDRESS CHANCE EFF 8/12 --- Agency Comment---

- CREDIT RISK --

CASH IN ADVANCE